

Exeter Festival Chorus Sponsorship Opportunity



Event: Handel Oratorio – ‘Israel in Egypt’

Artistic narrative:

From plague and pestilence to praise and triumph, Handel’s magnificent oratorio Israel in Egypt tells the powerful story of the liberation of the Israelites from slavery in Egypt. It has been called the “most dramatic” and “luxuriantly choral” of all Handel’s oratorios, with its vivid evocations of lamentation and exultation, and its portrayal of the plagues. Dramatic musical imagery in the orchestral score imitates the words of the text, painting the scene of each new torment visited upon the Egyptians – from eerie darkness and pounding hail to buzzing flies and hopping frogs.

At a time when all our consciences are heightened by the plight of refugees, notably those from the Middle East, we offer this music as an experience to share in their quest for sanctuary and salvation.

Date: 25 June 2022

Location: Mint Methodist Church, Fore Street, Exeter

Anticipated audience: 250

Anticipated programme print run: 100

Andrea Brown
Musical Director

The Lord Mayor of Exeter
Honorary Patron

Organising and delivering concerts that feature varied and challenging repertoire, with soloists and instrumentalists of a high standard, is costly and we are always appreciative of support from businesses and individuals who share our ideals and love of good music.

We invite you to consider the sponsorship offers below in relation to this event and email development@exeterfestivalchorus.org.uk if you would like to discuss this further.

Who are we?

Exeter Festival Chorus (EFC) is a choir, currently of 60-70 voices, based in Exeter, under the expert musical direction of **Andrea Brown** www.andreabrown.com . We are one of the leading choirs in the South West, performing to a high standard, in Exeter and surrounding towns and sometimes further afield.

You can find further information about the choir on our website: www.exeterfestivalchorus.org.uk

From our Artistic Vision:

The Exeter Festival Chorus represents a community of people who sing and perform a diverse range of musical work to a high standard. A number of strands are key to our development:

- 1) *to explore and perform repertoires, whatever they are, to the best of our abilities, taking into account musical style, composer, choir’s own choices*
 - 2) *a commitment to nurturing new talent and partnerships*
 - 3) *a commitment to our local community that we represent, work with, support and develop ways in which the choir feeds into and works alongside the community*
 - 4) *a commitment to our own musical development, performing in different concert contexts, developing vocal techniques, aural awareness and performance venues*
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1 - Main sponsor

Minimum contribution: £1000 to fund MD and venue

Benefit to sponsor:

- Association at a high level with a successful and respected local artistic group
 - Your logo and company name on all posters and marketing materials for the concert
 - Hyperlink to your website on the relevant area of our website and in our social media promotion
 - Your logo included in all online marketing
 - Your logo on the front cover of the programme plus a full-page colour advertisement or a specific reference will be made at the start of the concert
 - A pair of free tickets for the concert itself
 - Invitation to our reception (if one is to be held)
 - Invitation to meet the choir's Musical Director
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2 - Sponsor a key element of the event

Instrumentalists: from Devon Baroque

www.devonbaroque.co.uk

- Leader Persephone Gibbs Contribution: £300
- Other members (17) Contribution: £200 each

Soloists: from the Royal Welsh College of Music and Drama

- Soprano, alto, tenor Contribution: £300 each

Benefit to sponsor:

- Association with a successful and respected local artistic group
 - Your logo on all posters and marketing materials for the concert
 - Hyperlink to your website on the relevant area of our website and in our social media promotion
 - Your logo included in all online marketing
 - Acknowledgement and your logo in the programme, if one is produced, otherwise specific reference will be made at the start of the concert
 - A pair of free tickets for the concert itself
 - Opportunity to meet your sponsored soloist/instrumentalist before the concert
 - Invitation to our post-concert reception, if one is held.
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3 - Minor sponsorship

Contributions of £50 or more - these will be acknowledged in relation to an appropriate element of the concert costs, such as programme printing, gifts to soloists, advertising, etc

Benefit to sponsor:

- Association with a successful and respected local artistic group
- Hyperlink to your website on the relevant page of the EFC website and social media
- Acknowledgement and your logo in the programme, if one is produced, otherwise at the start of the programme
- A free ticket for the concert itself for donations over £75.